

2022 Guernsey Co. Fair

Sponsorship Opportunities

Gold Sponsorship (1 day sponsor + yard signs out all week) **\$1000**

- Exclusive sponsorship of a day at the fair
- 4X8 sign on “day sponsor billboard”
- Company website listed on guernseycountyfairgrounds.org
- Exclusive company logo on the video board in front of the grandstand
- Company shout out during grandstand events
- Exclusive company recognition on Facebook and Instagram
- Exclusive signage promotion throughout the fairgrounds all week (5 yard signs)
- Company shout out on the PA system several times a day
- (4) single day general admission passes

Grandstand Sponsorship (all week) \$2000

- The grandstand sponsorship includes company logo recognition on the front of the main event stage during fair week.
- Company will be recognized during every grandstand event.

Fan Zone Sponsor (all week) \$2500

- Fan Zone is the area next to the stage on the infield near the track.
- (2) 4X8 signs on the bleachers in the infield (facing the grandstand)
- Will be referred to as “Your Company fan zone”

Barn/Building/Pavilion (all week) \$400

- 4X8 sign on building (may be multiple sponsors per building)

Golf cart/ Shuttle Sponsor (all week) \$200

Yard Sign Sponsor (all week) \$50

Day Time Events \$300 per event

Corn Hole Tournament (Saturday afternoon)

Square Dance (Saturday evening)

Fitness Competition (Saturday morning)

Pro Wrestling Show (Saturday afternoon)

Horse Pull (Saturday morning)

Kiddie Pedal Pull (Friday afternoon)

- Will be referred to as “Your Company event” when advertised
- 4x8 sign with logo displayed at event

Feeder Calf Show (Saturday, Home of Champions)

\$100, \$250, or \$500

- Gold sponsor \$500 you will get a 4X8 sign with your company logo on it and 1 banner
- Silver sponsor \$250 you will get a 3X6 sign with your company logo on it
- Bronze (Banner) sponsor \$100 you will be sponsoring a banner for a class winner with your company Name on it
- All sponsors will be announced throughout the show

Jr Fair Shows Livestreaming

\$50 Small Name at bottom of the screen (rotating)

\$100 Bigger Name and Logo at bottom of screen (rotating)

\$200 Name and Logo on screen for duration of the show

To Sponsor, Call Kayla at 740-260-0689 or email kdaymut@yahoo.com
or Guernseycountyfairgrounds@gmail.com

