

# 2022 Guernsey Co. Fair

## Sponsorship Opportunities

### **Gold Sponsorship (1 day sponsor + yard signs out all week)** **\$1000**

- Exclusive sponsorship of a day at the fair
- 4X8 sign on “day sponsor billboard”
- Company website listed on [guernseycountyfairgrounds.org](http://guernseycountyfairgrounds.org)
- Exclusive company logo on the video board in front of the grandstand
- Company shout out during grandstand events
- Exclusive company recognition on Facebook and Instagram
- Exclusive signage promotion throughout the fairgrounds all week (5 yard signs)
- Company shout out on the PA system several times a day
- (4) single day general admission passes

### **Grandstand Sponsorship (all week) \$2000**

- The grandstand sponsorship includes company logo recognition on the front of the main event stage during fair week.
- Company will be recognized during every grandstand event.

### **Fan Zone Sponsor (all week) \$2500**

- Fan Zone is the area next to the stage on the infield near the track.
- (2) 4X8 signs on the bleachers in the infield (facing the grandstand)
- Will be referred to as “Your Company fan zone”

### **Barn/Building/Pavilion (all week) \$400**

- 4X8 sign on building (may be multiple sponsors per building)

### **Golf cart/ Shuttle Sponsor (all week) \$200**

### **Yard Sign Sponsor (all week) \$50**

## **Day Time Events \$300 per event**

**Corn Hole Tournament (Saturday afternoon)**

**Square Dance (Saturday evening)**

**Fitness Competition (Saturday morning)**

**Pro Wrestling Show (Saturday afternoon)**

**Horse Pull (Saturday morning)**

**Kiddie Pedal Pull (Friday afternoon)**

- Will be referred to as “Your Company event” when advertised
- 4x8 sign with logo displayed at event

## **Feeder Calf Show (Saturday, Home of Champions)**

**\$100, \$250, or \$500**

- Gold sponsor \$500 you will get a 4X8 sign with your company logo on it and 1 banner
- Silver sponsor \$250 you will get a 3X6 sign with your company logo on it
- Bronze (Banner) sponsor \$100 you will be sponsoring a banner for a class winner with your company Name on it
- All sponsors will be announced throughout the show

